



PRESS RELEASE

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DETROIT BUSINESS AND COMMUNITY LEADERS LAUNCH
“SOCIAL GOOD DETROIT” OVER THE HOLIDAYS

Program Benefits Capuchin Soup Kitchen, Christ Child House, Crossroads of Michigan and Burners without Borders Detroit

Farmington Hills, Mich. - - Popular social media group, “Social Media is a Party!” has decided to put a twist on its monthly gathering of the area’s top social media experts and thought-leaders. Karen Dumas, Toby Barlow, Rabbi Jason Miller and Phillip Cooley will discuss “How Can We Create a Thriving Future for Detroit.” The free event will be held on December 15 at The Red Grape - 1201 Woodward, on the 1st floor of the Kresge building.

The event’s panelists are:

Karen Dumas, Former Chief of Communications & External Affairs for the City of Detroit
Toby Barlow, Executive Creative Director at Team Detroit
Rabbi Jason Miller, Rabbi at Congregation T'chayah
Phillip Cooley, Owner of Slows Bar B Q

Social Good Detroit is a fundraiser and supply drive that directly benefits charities based in Southeastern Michigan. There is no charge to attend, instead guests are asked to bring warm clothing, hygiene products and nonperishable food items that will be distributed to participating non-profits. There will also be opportunities for to make donations and sign up to volunteer time at the event.

About Social Good Detroit and Social Media Is Party!

Greek Philosopher, Plato once said “*You can discover more about a person in an hour of play than in a year of conversation.*” This idea is the premise of **Social Media is a Party!**, which is a monthly event that stands for social interaction and social media. The purpose is to provide unique opportunities to learn and play in a laid back environment.

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